



DR V KRISHNAMURTHY
Educational Foundation
TIRUCHIRAPALLI



वर्तमान

E - M A G A Z I N E

V O L U M E - III



ESTB 1919

SCHOOL OF COMMERCE
NATIONAL COLLEGE
(AUTONOMOUS)

(Nationally Re-Accredited with 'A+' Grade By NAAC)
(A Unit of Dr.V.Krishnamurthy Educational Foundation)

TIRUCHIRAPALLI - 620 001



Our Profound Thanks To...



Padma Vibhushan Dr. V. Krishnamurthy
President



Mr. K. Raghunathan
Secretary



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FROM THE EDITOR'S DESK



Welcome to the third volume of ARTHASASTRA!!!!

It gives me immense pleasure to release the third volume of the e-magazine ARTHASASTRA. This 2020 is a special year to our department, because Department of Commerce has been raised to School of Commerce.

Education is a tool to enlighten students, empower individuals and thereby evolve our society in a positive, progressive direction. As socially aware and alert citizens, we all must be committed to educate in order to encourage, to inspire, guide; and above all, to teach and learn to respect humanity regardless of religion, caste, gender and class. Only then can we hope to change this world! This magazine is a glimpse of thoughts, experience and talent of our students and faculty.

We at School of Commerce, National College (Autonomous), are committed to transform the young ones into wholly developed individuals symbolizing the spirit of enterprise and inquiry. To achieve this it becomes our responsibility to provide an environment which enriches the academic, spiritual, emotive and corporal development of the pupil in an atmosphere that is contented and nurturing.

I'm glad to share with you that last year our students performed exceedingly well in their University exams. The mix of cultural activities along with academic rigors and discipline enables the students at School of Commerce, National College (Autonomous), have an overall personality development. The path to success is indeed shown by our dedicated and most experienced faculty.

We at School of Commerce, National College (Autonomous), endeavor to inculcate and hone the leadership qualities in every single student. Besides academic opportunities of expression in terms of presentations and group discussions in classrooms, we provide various platforms to our students to plan, manage, co-ordinate several events in the college. As students one must grab these opportunities and polish their leadership skills as college becomes the training ground.

The magazine is indeed a precious document that preserves the vision of our talented students and staff. It is a significant milestone in their creative journeys and inspires them to aspire higher. In today's world where we are constantly surrounded by events of social unrest and multiple forms of oppression, it is of the utmost importance that students explore issues that extend beyond their curriculum and classroom.

I congratulate and bless the students to keep the competition tough and win the race.

Here, I would like to acknowledge and thank the editorial team for all their efforts in collaborating and coming out with yet another edition of this wonderful e-magazine. And I sincerely wish that ARTHASASTRA continues to inspire the students in upcoming years.

Happy Reading & Enjoy Learning!!!! Wishing you all the Best.

Dr.K.Kumar

Vice-Principal (Commerce)

Dean - School of Commerce

Associate Professor & Head

PG & Research Department of Commerce

School of Commerce

The Department was started in 1952 with inter mediate programme. Under graduate programme (B.Com) was started in the year 1954 and Post Graduate programme (M.Com) was introduced in the year 1980. The department was approved by Bharathidasan University as research Department to conduct M.Phil and Ph.D. Programme in the year 2001. B.Com (CA) was started in the academic year 2013 - 2014. The Department has strength of 30 staff members and 18 of them are Ph.D degree holders.

There are 938 students in the UG, 43 in PG, 10 students in M.Phil and 19 scholars in the Ph.D programme in the Department.

Many staff members are serving as members of Board of Studies in Bharathidasan University, Periyar University and in various Autonomous Colleges.

The teachers of the department periodically participate in the faculty development programme.

The department conducts special coaching classes for candidates appearing for ACS preliminary and inter level examinations. The college has signed a MOU with Company Secretaries of India for the same and also signed MOU with Bajaj Finserv, Certificate Programme in Banking, Finance and Insurance.

VISION

To be recognized as a centre of excellence in business education

MISSION

To offer high quality employment oriented value based commerce education that will ensure inclusive growth of the students

Programmes Offered:

B.Com

B.Com (Computer Applications)

M.Com

M.Com (Financial Management)

M.Phil

Ph.D

Diploma in e-commerce and Accountings

Diploma in Econometrics

Certificate in Factory Management

Highlights

With a bright new dawn, a new horizon, renewed hope and fresh energy to achieve, the Department conducted a online meeting through Google meet on 5.8.2020 for the II and III UG and II PG students. Dr. K. Kumar, Vice Principal (Commerce), Dean - School of Commerce, Associate Professor and Head, PG & Research Department of Commerce along with the staff members addressed the students regarding starting of Online class. The Senior Professors shared their experiences and inspired the students to adopt the new change.

Online classes started on 6th August, 2020 for II and III UG and II PG students with lot of expectations to both students and staff. For I UG students classes started from 31st August, 2020.

Change in Headship

On 7th September 2020, the management appointed Dr. K.Kumar, Head & Associate Professor, Department of Commerce as Vice Principal (Commerce), Dean - School of Commerce, Associate Professor and Head, PG & Research Department of Commerce

Research

Ph.D awarded

Congratulations to the following staff and research scholars who were awarded Ph.D

Dr. Mathangi.R, Assistant Professor of Commerce, guided by Dr. O.T.V. Latasri, Assistant Professor of Commerce, Srimathi Indira Gandhi College, Tiruchirapalli.

Dr. S.Pramila, Research Scholar, guided by Dr. K.Kumar, Vice Principal (Commerce), Dean - School of Commerce, Associate Professor and Head, PG & Research Department of Commerce, National College (Autonomous), Tiruchirapalli.

Dr.A.Vijayalakshmi, Research Scholar, guided by Dr. K. Kumar, Vice Principal (Commerce), Dean - School of Commerce, Associate Professor and Head, PG & Research Department of Commerce, National College (Autonomous), Tiruchirapalli.

Dr. S.Gayathri Devi, Research Scholar, guided by Dr. M.Sharmila, Assistant Professor (SS) in Commerce, National College (Autonomous), Tiruchirapalli.

Ph.D Thesis submitted

Ms.R.Soundaravalli, Assistant Professor of Commerce, National College (Autonomous), guided by Dr. R.K.Senthil Kumar, Associate Professor of Commerce, Urumu Dhanalakshmi College, Tiruchirappali.

Ms. H. Lakshmi Priya, Assistant Professor of Commerce, National College (Autonomous), guided by Dr. A.Kanmani Joan of Arch, Assistant Professor of Commerce, K.N.G.A.C, Thanjavur.

Ph.D Synopsis presented

Ms. P. Ambika, Research Scholar, guided by, Dr. K. Kumar, Vice Principal (Commerce), Dean - School of Commerce, Associate Professor and Head, PG & Research Department of Commerce, National College (Autonomous), Tiruchirapalli.

Ms. G. Uma, Research Scholar, guided by, Dr. B.Sekar, Assistant Professor of Commerce, National College (Autonomous), Tiruchirapalli.

Ph.D Registered

Ms. B.A. Nancy, Assistant Professor of Commerce, registered under Dr. B.Sekar, Assistant Professor of Commerce, National College (Autonomous), Tiruchirapalli.

Ms. R. Rhema Priya, Assistant Professor of Commerce, registered under Dr. V. Rathnamani, Assistant Professor of Commerce, National College (Autonomous), Tiruchirapalli

Book Publication



Dr. S. Savarimuthu, Assistant Professor of Commerce, National College (Autonomous), Tiruchirapalli published a book “Corporate Social Responsibility”, ISBN Number- 978-81-935441-3-6, IARA Publication.

Students' Awards and Achievements

Ms. G. Ranjani, III B.Com 'A', won I place in the Inter Collegiate meet, University record holder for the event 100Metres hurdle with a performance of 14.3 seconds held at Bharathidasan University Tiruchirappalli.



Mr.S.Yugan, III B.Com 'B', won the bronze medal in 4*100 metres relay, in Khelo India University Games 2020 held at Odisha.

Mr.S.Yugan, III B.Com 'B', won the III place in the Inter Collegiate meet, for the event of 100Metres relay with a performance of 11.1 seconds held at Bharathidasan University Tiruchirappalli.

Mr.S.Yugan, III B.Com 'B', won I place in the Inter Collegiate meet, for the event of 4*100Metres relay with a performance of 44.10 seconds held at Bharathidasan University Tiruchirappalli.

Mr.S.Yugan, III B.Com 'B', won the IV place in the All India Inter University meet, for the event of 4*100Metres relay held at Mangalore.

Mr.J. Amal Infant Akash, III B.Com 'B', won I place in the Inter Collegiate meet, for the event of 4*100Metres relay with a performance of 44.10 seconds held at Bharathidasan University Tiruchirappalli.



Mr. K. KaviBharathi, II B.Com 'B', won I place in the National level online Silambam championship 2020 under Super Senior Individual Category supported by South Indian Silambam Academy on 9.9.2020.

Ms.K.Jayapriya, II B.Com 'B', won the II place in the Republic Day Competition, for drawing, held at National College (Autonomous), Tiruchirappalli on 24.01.2020.



Ms.K. Jayapriya, II B.Com 'B', won the II place in the Women's Day Competition, for Mehendi held at National College (Autonomous), Tiruchirappalli on 6.03.2020.

3TN AIR SQN (TECH) NCC AIR WING, F/C **S. JaiSakthi**, I B.Com 'B', Runner in Group Song in the HAWK 2020, held at Bishop Heber College (Autonomous), Tiruchirappalli on 23.02.2020.



3TN AIR SQN (TECH) NCC AIR WING, F/C **S. JaiSakthi**, I B.Com 'B', Winner in Flag Area in the HAWK 2020, held at Bishop Heber College (Autonomous), Tiruchirappalli on 23.02.2020.

3TN AIR SQN (TECH) NCC AIR WING, F/C **S. JaiSakthi**, I B.Com 'B', Runner in Group Dance in the HAWK 2020, held at Bishop Heber College (Autonomous), Tiruchirappalli on 23.02.2020.

3TN AIR SQN (TECH) NCC AIR WING, F/C **M. HariPriya**, I B.Com 'B', Winner in Drill in the HAWK 2020, held at Bishop Heber College (Autonomous), Tiruchirappalli on 23.02.2020.

3TN AIR SQN (TECH) NCC AIR WING, F/C **M. HariPriya**, I B.Com 'B', Runner in Group Dance in the HAWK 2020, held at Bishop Heber College (Autonomous), Tiruchirappalli on 23.02.2020

3TN AIR SQN (TECH) NCC AIR WING, F/C **M. Hemadevi**, I B.Com 'A', Runner in Group Song in the HAWK 2020, held at Bishop Heber College (Autonomous), Tiruchirappalli on 23.02.2020.

Mr. M. Santhosh, II B.Com (CA) won II place in State Level Silambam Competition at J J College, Pudukottai on 5.01.2020.



Mr. K. Vinoth Kumar, Mr. N. Jyothi Krishna, II B.Com (CA) won I place in Treasure Hunt, in 'IGLOOK T20' at Indra Ganesan College of Engineering, Tiruchirappalli on 30.01.2020.



Mr. N. Jyothi Krishna, II B.Com (CA) has got Certificate of Merit for securing I place in Academic at National College (Autonomous), Tiruchirappalli on 07.03.2020.



Mr. S. Girinath, II B.Com (CA) has got Certificate of Merit for securing II place in Academic at National College (Autonomous), Tiruchirappalli on 07.03.2020

Ms.G. Janani, Ms. M. Abirami, Ms. P. Madhura, Ms. M. Balambigai, I B.Com (CA) won I place in Group Dance in Women's Day Celebration held at National College (Autonomous), Tiruchirappalli on 8.03.2020.



International and National Seminars/Webinars/Workshops/FDP organised

SEMINAR ON EMERGING TRENDS IN INDIAN INSURANCE INDUSTRY



School of Commerce organized a seminar on Emerging Trends in Indian Insurance industry on 6.02.2020. Dr. R.Sundararaman, Principal addressed the gathering. Shri K. Venkataraman, Sr. Divisional Manager LIC of India, Shri. A.R. Sekar, Director and GM, Shri. K. Prabakaran, Sr. Divisional Manager were the chief guest and addressed the gathering on latest trends in Indian Insurance Industry.

INTERNATIONAL WORKSHOP ON DIGITAL MARKETING

One day workshop on Digital Marketing was organised by the School of Commerce, National College, Trichy on 24th February 2020. The resource persons were Dr. A. Tamilarasu Research Advisor and Faculty in Accounting, Anbu University, Ethiopia. Dr. Padma, Professor of Commerce, Don Bosco College Bangalore. Prof. R. Pradeep Kumar, Professor of Commerce, Christ University, Bangalore. Mr. Ramasubramanian, Cash Leader, Finance GE T and India Limited, Hoodi Prestige, Bangalore.



COMMERCE STUDENTS OF NATIONAL COLLEGE ASSESSED CUSTOMER SERVICE AT IOB

Indian Overseas Bank, a pioneer in banking sector is acutely aware of the significance of customer service, conducted an incognito survey of its branches in Trichy Region. In an innovative venture, the 132 students of B.Com and M. Com of National College made a visit to 66 rural as well as urban branches of Indian Overseas Bank. They assessed the quality of customer service based on vital criteria such as Discipline, Customer Service, Product Knowledge, Involvement of staff, and other infrastructure.



School of Commerce, National College (Autonomous), Tiruchirappalli organized Bank literacy camp especially for the CPBFI students on 13th March 2020. In that camp, all students of CPBFI course performed well and explored their banking knowledge. They put stalls and explained all aspects of Banking to visitors of the camp.

KNOWLEDGE ENRICHMENT PROGRAMME ON ENTREPRENEURSHIP



School of Commerce organized Knowledge Enrichment Programme on entrepreneurship. Our chief guest Mrs. Madhumati was honored by Dr. M. Sharmila Asst. Prof. (SS), Dept of commerce. Dr. R. Sundararaman, Principal, National College, delivered the presidential address. Mrs. Madhumati explained the social benefits and economic progress of entrepreneur.

ONLINE WEBINAR ON AN EFFECTIVE REGULATORY MEASURE TO CURTAIL CYBER CRIME

School of Commerce, National College (Autonomous), Tiruchirappalli organized One day online webinar on “An effective regulatory measure to curtail cyber crime” on 18.05.2020. Dr. B. Arthi, Assistant Professor of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli acted as resource person and explained about cyber crime.



ONE DAY ONLINE WORKSHOP ON PERSONALITY DEVELOPMENT

School of Commerce, National College (Autonomous) Tiruchirappalli, organised One Day online workshop on the topic personality development “Unlearn to Learn the Skill” on 19.05.2020. Dr. Christine Maria Drewitt, Industrial Trainer, Trichy, acted as a resource person and she presented about personality skill, attitudes & how to solve the problems through personality learning and positive thinking.



ONLINE WEBINAR ON “ENTREPRENEURSHIP IN INDIA: OPPORTUNITIES AND CHALLENGES”

School of Commerce, National College (Autonomous), Tiruchirappalli organized One day online webinar on “Entrepreneurship in India: Opportunities and Challenges” on 20.05.2020. Mr. P. Gowri Sankar, Managing Director, Shri Saraswathi Cafe, Tiruchirappalli acted as resource person.

ONLINE WEBINAR ON “POST-PANDEMIC MARKETING: THE FUTURE OF BRANDS!”

School of Commerce, National College (Autonomous), Tiruchirappalli organized One day online webinar on “Post-Pandemic Marketing: The Future of Brands!” on 21.05.2020. Prof. R. Pradeep Kumar, Assistant Professor of Management Studies, Christ Academy Institute for Advanced Studies University, Bengaluru acted as resource person.



ONLINE WEBINAR ON “BOOMING TRENDS IN BUSINESS AND OPPORTUNITIES”



School of Commerce, National College (Autonomous), Tiruchirappalli organised Online Webinar on the topic “Booming trends in business and opportunities” on 22.05.2020. Dr.J.Uma Devi, Assistant Professor of Commerce, SRM Arts and Science College, Kattankulathur, Chennai acted as resource person.

INTERNATIONAL WEBINAR ON CHALLENGES OF HIGHER EDUCATION: E-LEARNING DURING COVID-19

School of Commerce, National College (Autonomous) Tiruchirappalli, organised International Webinar on “Challenges of Higher Education: E-Learning during Covid-19” on 23.05.2020. Resource persons were Dr. Rose Kavita, Director - Research, Corporate Trainer, Silicon City College, Bengaluru and Dr. Doris Padmini Selvarathinam, Head & Associate Professor, Faculty of Economics and Management, University of Malaysia. Resource persons were explained the key challenges of higher education and its impact and ways to overcome the challenges through digital platforms.



INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME ON “VIRTUAL CLASSROOM MANAGEMENT”



School of Commerce, National College (Autonomous), Tiruchirappalli organized International Faculty Development Programme (FDP) on “Virtual Classroom Management” on 27.05.2020. Prof. MAM. Sameem, Department of English, South Eastern University of Srilanka, Oluvil was the Resource person of the event. Prof. Sameem explained in detail about the classroom management.

WEBINAR ON “DEVELOPING A WINNING MINDSET FOR EVERYDAY LIFE”



School of Commerce, National College (Autonomous), Tiruchirappalli organized webinar on the topic “Developing a winning mindset for everyday life” on 5th June 2020. Dr. S. Pramila, Assistant Professor, EMPI Business School, New Delhi and Sushmitha Krishnamoorthy, Founder of THAVAM, Students trainer, New York acted as resource person.



ONLINE WEBINAR ON “STRESS MANAGEMENT IN AND POST COVID19 FOR STUDENTS”



School of Commerce, National College (Autonomous), Tiruchirappalli organized webinar on the topic “Stress Management in and Post covid19 for Students” on 06.06.2020. Dr. Padma, Professor of Commerce, Don Bosco College, Bengaluru acted as resource person.

COMMERCE ASSOCIATION INAGURAL MEETING (SHIFT I)

School of Commerce (Shift I), National College (Autonomous), Tiruchirappalli organized Commerce Association Inagural Meeting on “Foster Quality Life” on 14.09.2020. Dr. R. Sunderaraj, Assistant Professor, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi acted as resource person.



COMMERCE ASSOCIATION MEETING (SHIFT I)



School of Commerce (Shift I), National College (Autonomous), Tiruchirappalli organized Commerce Association Meeting on the topic “Successful Fintech start-ups and companies in India as of 2020” on 8.10.2020. Dr. T. Mahesh Kumar, Assistant Professor of Commerce & Management, Christ (Deemed to be University), Lavasa, Pune acted as resource person.

COMMERCE ASSOCIATION MEETING (SHIFT II)

School of Commerce (Shift II), National College (Autonomous), Tiruchirappalli organized Commerce Association Inagural Meeting on 15.9.2020 on the topic “Life is not a problem to be solved but a mystery to be lived”. Advocate Sudarsan Sundaram, Advocate cum Psychologist, Tiruchirappalli acted as resource person.



ONLINE WEBINAR ON “ E-LEARNING FOR STUDENTS ”



School of Commerce B.Com (CA), National College (Autonomous), Tiruchirappalli organized online webinar on “E-LEARNING FOR STUDENTS ” on 8.06.2020. Dr. B. Arthi, Assistant Professor of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli acted as resource person and explain about E Learning.

S.No	Name of the Programme	Place and Date	Convener	Organising Secretary
1.	International Workshop on Digital Marketing	National College (Autonomous), Tiruchirappalli 24.02.2020	Dr. K. Kumar	Dr. M. Sowriyar Duraisamy and Dr. M. Chandra
2.	Bank Literacy Camp	National College (Autonomous), Tiruchirappalli	Dr. K. Kumar	Dr. S. Kanchi Devi Co-ordinator of CPBFI,
3.	Online Webinar on "An effective regulatory measure to curtail cyber crime"	National College (Autonomous), Tiruchirappalli 18.05.2020	Dr. K. Kumar	Dr. M. Sowriyar Duraisamy and Prof. B.A.Nancy
4.	Online Workshop on the topic personality development "Unlearn to Learn the Skill"	National College (Autonomous), Tiruchirappalli 19.05.2020	Dr. K. Kumar	Dr. M. Chandra
4.	Online Webinar on "Entrepreneurship in India: Opportunities and Challenges"	National College (Autonomous), Tiruchirappalli 20.05.2020	Dr. K. Kumar	Dr. S. Savarimuthu
5.	Online Webinar on "Post-Pandemic Marketing: The Future of Brands!"	National College (Autonomous), Tiruchirappalli 21.05.2020	Dr. K. Kumar	Dr. B. Sekar.
6.	Online Webinar on the topic "Booming trends in business and opportunities"	National College (Autonomous), Tiruchirappalli 22.05.2020	Dr. K. Kumar	Prof. R. Soundaravalli
7.	International Webinar on "Challenges of Higher Education: E-Learning during Covid-19"	National College (Autonomous), Tiruchirappalli 23.05.2020	Dr. K. Kumar	Prof. H. LakshmiPriya
8.	International Faculty Development Programme (FDP) on "Virtual Classroom Management"	National College (Autonomous), Tiruchirappalli 27.05.2020	Dr. K. Kumar	Dr. S. Kanchi Devi
9.	Webinar on the topic "Developing a winning mindset for everyday life"	National College (Autonomous), Tiruchirappalli 5.06.2020	Dr. K. Kumar	Prof. R. RhemaPriya
10.	Webinar on the topic "Stress Management in and Post covid19 for Students"	National College (Autonomous), Tiruchirappalli 6.06.2020	Dr. K. Kumar	Dr. M. Sharmila
11.	Commerce Association Inagural Meeting on "Foster Quality Life" (Shift I)	National College (Autonomous), Tiruchirappalli 6.06.2020	Prof.R.Jayaraman	Prof.S.Seethalakshmi
12.	Commerce Association Meeting on the topic "Successful Fintech start-ups and companies in India" (Shift II)	National College (Autonomous), Tiruchirappalli 8.10.2020	Prof.R.Jayaraman	Prof.S.Seethalakshmi
13.	Commerce Association Inagural Meeting on the topic "Life is not a problem to be solved but a mystery to be lived" (Shift II)	National College (Autonomous), Tiruchirappalli 15.09.2020	Prof.R.Jayaraman	Dr. T. Nandhini
14.	Online Webinar on "E-LEARNING FOR STUDENTS "	National College (Autonomous), Tiruchirappalli 15.09.2020	Dr.P.Ravichandran	Prof. P. Govindarajan

DETAILS ABOUT STAFF ACTED AS RESOURCE PERSON

Name of the staff	Consultancy / Resource person	Place
Dr. K. Kumar	Acted as Resource person in International Conference and addressed the gathering on the topic “Digitalisation - A Boon to Indian Economy”	Rajapalayam Rajus' College Rajapalayam.
	Acted as External Examiner in Ph.D Public Viva Voce Examination	NGM College, Pollachi.
	Acted as Resource person in National level Workshop and addressed the gathering on the topic “Cashless Economy and Digitalisation of Indian Economy	AVVM Sri Pushpam College, Poondi, Thanjavur.
	Acted as External Examiner in Ph.D Public Viva Voce Examination	Sri Sankara College of Arts and Science, Coimbatore
	Acted as Nominee of Bharathidasan University for Board of Studies meet	Jamal Mohammed College, Tiruchirappalli
Dr. B. Sekar	Acted as Resource person on Commerce Association Meeting and addressed the students on the topic “General Qualities of Life ”	Periyar EVR College (Autonomous), Tiruchirappalli
Dr. M. Sowriyar Duraisamy	Acted as Resource person and took classes in Commerce for higher secondary students as a part of outreach programme of National College, Trichy.	Annai Girls Hr. Sec. School, K.K.Nagar, Tiruchirappalli
Dr. M. Chandra	Acted as Resource person on Online Webinar on the topic“ The universe begins in Mind – Neuro Linguistic Program”	Department of Business Administration, Annai Women’s College, Karur

School of Commerce, National College(Autonomous), Tiruchirappalli - 620 001.
Placement report

S.No	Name	Degree	Company	Designation
1	Balaji	B.Com	WICE	Faculty
2	Aslam Samsudeen	B.Com	WICE	Faculty
3	Ajmal Samsudeen	B.Com	WICE	Faculty
4	Barkavi	B.Com	WICE	Faculty
5	Balaji	B.Com	TCS	Software Engineer
6	Srihari M V	B.com	Capgemini	Finance & Accounts
7	Balaji S	B.com	Capgemini	Finance & Accounts
8	Geetha P	B.com	Capgemini	Finance & Accounts
9	Ajmal Samsudeen	B.com	Capgemini	Finance & Accounts
10	Bharathkumar C P	B.com	Capgemini	Finance & Accounts
11	Priyanga G	B.com	Capgemini	Finance & Accounts
12	Kanimozhi N	B.com	Capgemini	Finance & Accounts
13	Barkavi T	B.com	Capgemini	Finance & Accounts
14	Geetha p	B.Com	Sureti IMF	Business Development Officer
15	Priyanga ganesan	B.Com	Sureti IMF	BDO
16	Kunal kochar t	B.Com	Sureti IMF	BDO
17	Aslam samsudeen	B.Com	Sureti IMF	BDO
18	Ajmal samsudeen	B.Com	Sureti IMF	BDO
19	Joseph rebin v	B.Com	Sureti IMF	BDO
20	Karthikeyan p	B.Com	Sureti IMF	BDO
21	Karthikeyen p	B.Com	Sureti IMF	BDO
22	Naveen kumar m	B.Com	Sureti IMF	BDO
23	Rudra moorthy v	B.Com	Sureti IMF	BDO
24	Selvakumar kolanjirajan	B.Com	Sureti IMF	BDO
25	Yugendran	B.Com	Sureti IMF	BDO
26	Aruna a	B.Com	Sureti IMF	BDO
27	Sri hari m v	B.Com	Sureti IMF	BDO
28	Gurunathapandi p	B.Com	Sureti IMF	BDO
29	Keerthana s g	B.Com	Sureti IMF	BDO
30	Dhivya bharathi m	B.Com	Sureti IMF	BDO
31	Vijayalakshmi a	B.Com	Sureti IMF	BDO
32	Kanimozhi nagaraj	B.Com	Sureti IMF	BDO
33	Poorani r	B.Com	Sureti IMF	BDO
34	Abdul razak r	B.Com	Sureti IMF	BDO
35	Jeevanantham b	B.Com	Sureti IMF	BDO
36	Neeluja r	B.Com	Sureti IMF	BDO
37	Vignesh v	B.Com	Sureti IMF	BDO
38	Dinesh a	B.Com	Sureti IMF	BDO

Placement report

S.No	Name	Degree	Company	Designation
39	Hari haran k	B.Com	Sureti IMF	BDO
40	Gokulakrishnan d	B.Com	Sureti IMF	BDO
41	Thevanand s	B.Com CA	Sureti IMF	BDO
42	Balakrishnan m	B.Com CA	Sureti IMF	BDO
43	Ravichandran m	B.Com CA	Sureti IMF	BDO
44	Muralidharan m	CA	Sureti IMF	BDO
45	Surya	M.Com	Sureti IMF	BDO
46	Vijay R	B.Com	Sureti IMF	BDO
47	Bharath Kumar	B.Com	SMART India	Accountant
48	V. Rudramoorthy	B.Com	SMART India ME CON	Quatitative aptitude Trainer
49	D. Balakumar	B.Com	Solutions	Sales Executive
50	Kaviya	B. Com	Industrial Rubber	Admin
51	Kanimozhi	B.Com	Industrial Rubber	Accounts officer
52	Bharath Kumar	B.Com	Industrial Rubber	Accounts officer
53	Brindha	B.Com	Industrial Rubber	Accounts officer
54	Priyanga	B.Com	Industrial Rubber	Accounts officer
55	Pavithra	B.Com	Industrial Rubber Sundaram	Accounts officer
56	D. Gokula Krishnan	B.Com	Finance Sundaram	Loan Executive
57	R. Vijay	B.Com	Finance Sundaram	Loan Executive
58	A.S. Hari Prasath	B.Com	Finance Sundaram	Loan Executive
59	Ragupathi	B.Com	Finance Sundaram	Loan Executive
60	Saran Kumar	B.Com	Finance Sundaram	Loan Executive
61	R. Santhosh	B.Com	Finance Sundaram	Loan Executive
62	B. Nehru Subburaj	B.Com	Finance Sundaram	Loan Executive
63	Devanagarajan	B.Com	Finance	Loan Executive
64	Rudra moorthy V	B.Com	ICICI Bank LTD	M1 cadre

* Salary package per annum from 1.2 Lakhs to 2.7 Lakhs

School of Commerce You Tube Channel

On 6.6.2020, School of Commerce has joined in You Tube and created own channel. This Youtube channel features the activities of the Department. Subscribers can view videos of webinars, conferences, meetings and other events of the department.

<https://www.youtube.com/channel/UCQ696A8UvI0Gc1RDNLcettg>

Upcoming Programme

School of Commerce is very glad to share that our National College has been granted permission to offer B.M.S. (Agri Storage and Supply Chain), a job oriented programme by MHRD. The course aims to provide employment opportunities for the students in the best possible way. One of the course attractions is apprentice training for students with an attractive stipend. During the college time itself a student can earn money and learn. Definitely going to help the students to get a job in this competitive world. It will be one of the source to remove unemployment. The programme will commence from the academic year 2021-22.



ILLUSTRIOUS ALUMNI



Justice Krishnan Ramasamy

Madras High Court
1986 – 89 B.Com



Mr.K.D.Murthy

Indian Ambassador to Sudan
1978 – 81 B.Com



Mr. R. Madhavan

Executive Director
Airport Authority of India
1979 – 82 B.Com



Mr.Ramani Chandrasekhar

Global Director, Treasury Operations
American Express, New York. 1988-91. B.Com



Dr. V.G. Sridharan

Associate Professor and Program Director
Master of Accounting and Finance Programs
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Dr.G.Umamathy



Mr.M.RajaVelayutham



Dr.P.Sami Muthu
Sait



Mr.R.Govindarajan



Ms.K.Sonia Nancy

CAPTURES



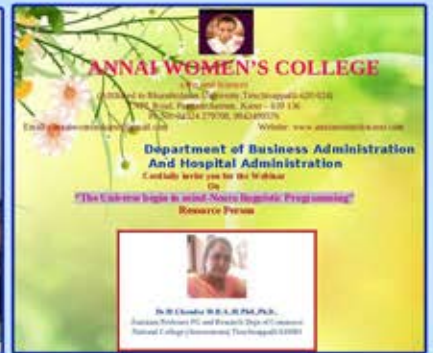
Dr. K. Kumar acted as Resource person in Raju's College, Rajapalayam



Dr. B. Sekar acted as Resource person in Periyar EVR College, Tiruchirappalli



Dr. M. Sowriyar Duraisamy acted as Resource person in Annai Hr. Sec. School, Tiruchirappalli.



Honouring Dr. Gayathri Devi For Ph.D awarded



Commerce Family Shot



Memorable Snap with Shri. Subramanian Samy

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Ms. B. Akshaya, II B.Com 'A'



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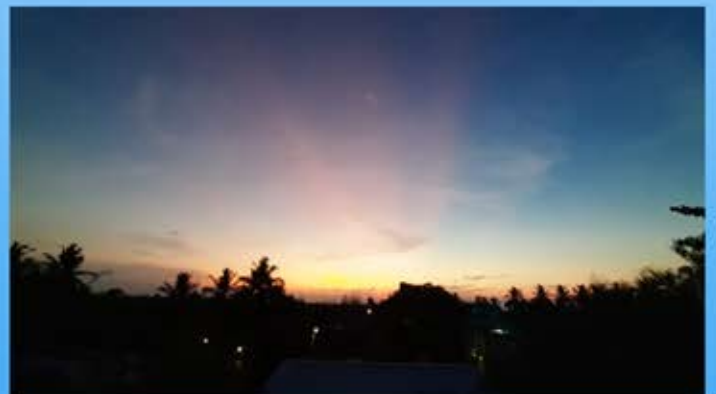


Photo shoot By Mr. K.Vinoth Kumar, II B.Com (CA)

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